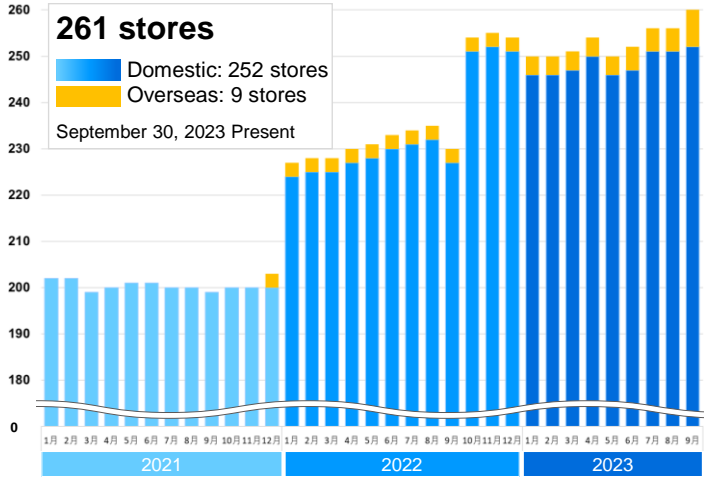


GENDA Group Store Expansion Progress Report

※Period covered: September 1, 2023 - September 30, 2023

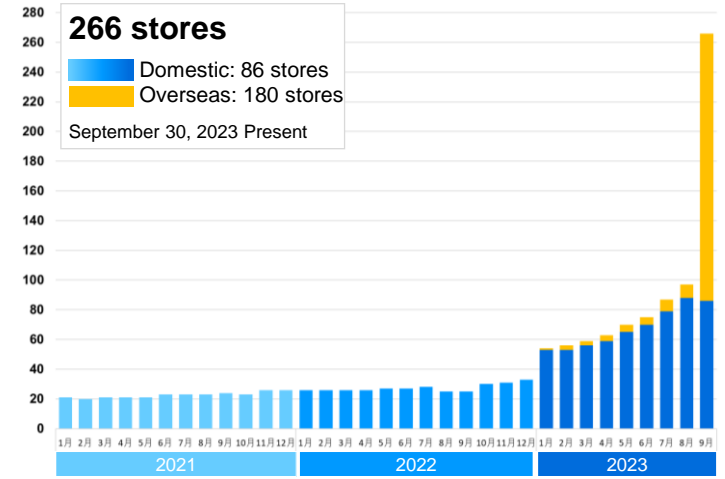
1. Number of stores and offices

Number of stores



Number of stores

※Number of mini-locations *Non-staffed game areas



2. Topics : Overseas

Following the acquisition of Kiddleton, Inc., a U.S. corporation, as a wholly owned subsidiary, the number of stores and mini-location sites in North America has increased dramatically. With 4 stores and 180 mini-location locations, we will continue to pursue our growth strategy in North America.



3. Topics : Domestic

On September 15 (Fri), "GiGO Shinjo", the fourth store in Yamagata Prefecture, opened.

September 20 (Wed): Grand opening of GiGO's flagship store, "GiGO Sohonten," with four floors, one underground and three above ground, along Ikebukuro Sunshine 60 Street. With the store concept of "a stage where anyone can become the main character," the store offers a wide range of games, including crane games, video games, music games, and a photo sticker booth corner with a large mirror and dresser, and a stunning array of machines that take full advantage of the store's scale. In addition, the store has a permanent corner for "GiGO's Taiyaki," a much talked-about collaboration yaki, and "Hill Valley," a gourmet popcorn brand from Japan, offering a wide variety of contents that make it easy to stop by even when not playing games.

On the second floor of the store, there is a faithful reproduction of the Kabuki stage art "Matsuhame" by "Kanai Scene Shop Co.,Ltd", which has been in business for 130 years, in the same size as the National Theatre. With its overwhelming presence and reproduction in which even the texture of the brush can be felt, visitors can experience a stage they would not normally be able to stand on. The six digital signage screens installed on the exterior each work in tandem to provide new visual entertainment on Sunshine 60 Street.

