GENDA Group Store Expansion Progress Report

* Period covered: November 1, 2023 - November 30, 2023

1. Number of stores and offices

Number of stores



Number of stores

2.Topics : New store / GiGO with Sports Café & Bar opens

The GiGO LaLa Terrace TOKYO-BAY opened on November 29 (Wed.) on the 1st floor of Mitsui Shopping Park LaLa Terrace TOKYO-BAY, a lifestyle-type commercial facility directly connected to Minami-Funabashi Station in Chiba Prefecture and featuring a total of 36 stores. In addition to the shopping demand of local residents, the area is expected to attract customers from a wide area by hosting various sports and events in the future. The store is also GiGO's first amusement facility with a café and bar in collaboration with the Chiba Jets Funabashi, a member of the B1 professional basketball team in the B.LEAGUE and aims to be a store that is loved by the community by providing a place for fans to interact and disseminate team information.



3.Topics : LEMONADE by lemonica" group-in, a lemonade specialty store

LEMONADE by lemonica, which sparked the lemonade boom and has 58 outlets nationwide, has joined the GENDA Group. With the concept of "natural lemonade that you would want to drink every day, made by hand by our staff," this Kanazawabased lemonade brand uses a special syrup extracted slowly and unheated from fresh lemons, and offers lemonade that is safe even for children to drink. The company will not only expand the number of stand-alone stores but will also expand its network of stores in the future. In addition to the expansion of stand-alone stores, we aim for further development through synergy within the group, such as collaboration with amusement facilities and planning of events.



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4.Topics : Significant growth in the number of domestic mini-location sites

We have decided to acquire 112 mini-location sites, mainly in spaces such as mass merchandisers and karaoke stores in the Kanto area, from Global Solutions, Inc. By deploying the management resources of the GENDA Group, we will be able to provide more enjoyable entertainment experiences than ever before.

