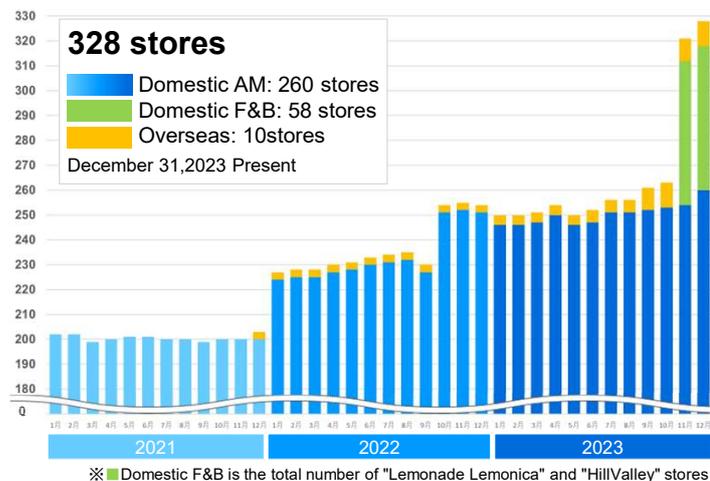


# GENDA Group Store Expansion Progress Report

※Period covered: December 1, 2023 – December 31, 2023

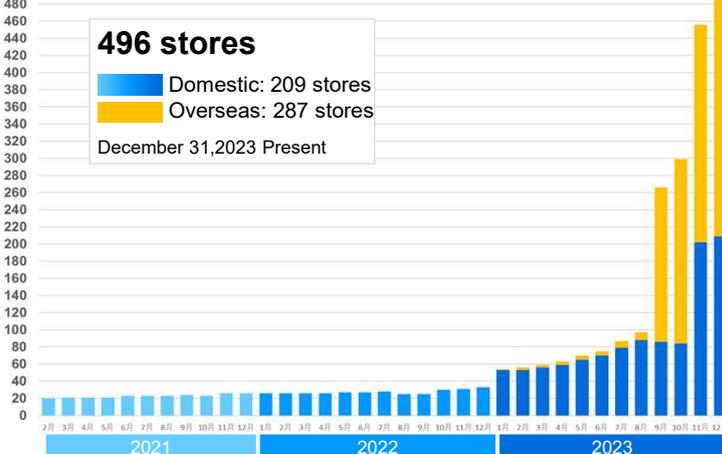
## 1. Number of stores and offices

Number of stores



Number of stores

※Number of mini-locations \*Non-staffed game areas



## 2. Expansion of the shop network in the Tohoku area! Six "Super Nova" are part of the GENDA Group.

Six "Super Nova" amusement arcades operated by YK corporation Co.,Ltd have joined the GENDA Group. The addition of these stores, which are located in a variety of locations, mainly roadside, downtown, and shopping centers, will accelerate the further strengthening of the store network in Tohoku area and expand the entertainment network.



## 3. GiGO opens its first store in mainland China!

The first GiGO store in mainland China opened in FASHION TIANHE PLAZA, a shopping center in Guangzhou, China, that is popular among young people, especially women. Centering on prize games that are popular in China, the store offers a full lineup of prizes such as Japanese anime characters that are popular locally and promotes the fun of Japanese game arcades in a bright and open store environment.



## 4. Gourmet popcorn brand HillValley to join GENDA Group

Japan Popcorn Co., Ltd., the first gourmet popcorn specialty store in Japan, "HillValley," which has been manufactured and sold in Japan since its establishment, has joined the GENDA Group with a large number of fans by pursuing the creation of flavors tailored to the unique Japanese market. The brand continues to attract many fans with its unique HillValley flavor of "air popped corn" popped only with hot air and lightly coated with a unique coating technology. HillValley has collaborated with various characters, and the GENDA Group will further propose "food as entertainment" through store-linked campaigns and collaborations.

