

GENDA Group Store Expansion Progress Report

※Period covered: April 1, 2024 – April 30, 2024

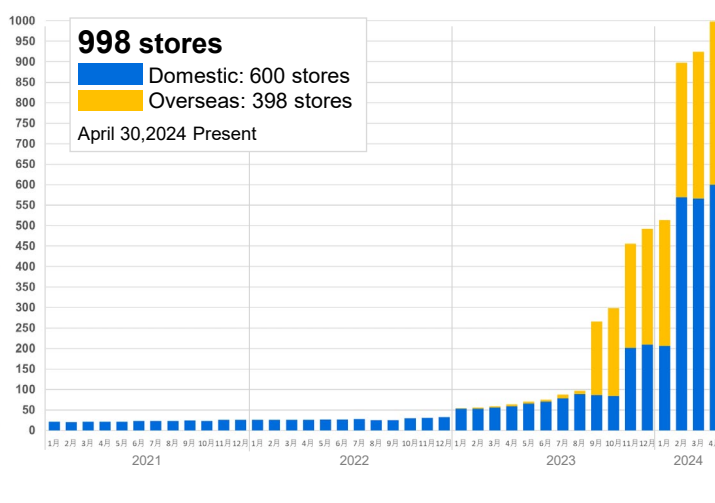
1. Number of stores and offices

Number of stores



Number of stores

※Number of mini-locations *Non-staffed game areas



2. LEMONADE by Lemonica GiGO general branch opens

LEMONADE by Lemonica, a stand-type lemonade specialty store operated by our group company Lemonade Lemonica, Inc. opened at the "GiGO Sohonten," on Monday, April 1. LEMONADE by Lemonica, which opened on the second floor, has already become popular as a new communication spot, where customers can take a break between games, meet up, or show off their prizes to each other. In addition, "LEMONADE by Lemonica" stores, which are located in about 50 stores in Japan, will launch "LOVE LIVE! HASU NO SORA JOGAKUIN SCHOOL IDOL CLU" collaboration at about 50 "LEMONADE by Lemonica" stores in Japan since Saturday, April 6, and many customers have been coming to the GiGO Sohonten store to enjoy the collaboration lemonade.



LEMONADE by Lemonica opened at GiGO Sohonten



Ongoing collaboration campaign

3. M&A of amusement facilities are progressing one after another

First, SANDAI Co.Ltd. which operates the "SMILE STATION" amusement facility and mini-location business, etc. in the Kyushu region will join the GENDA Group. Nine amusement facilities with strength in the family segment will be added, including four in Fukuoka Prefecture, two in Oita Prefecture, and one each in Miyazaki, Nagasaki, and Hiroshima. In addition, 192 mini-locations will be added, bringing the total number of mini-locations in Japan to approximately 800. Next, AMEX Co.,Ltd, which operates "FANTASIAN" amusement centers in Aichi and Gifu prefectures, will join the group. The GENDA Group will continue to deliver entertainment content to every corner of the country by expanding its entertainment platform.

※The number of stores and locations will be reflected in the graph from May onward.



SMILE STATION



FANTASIAN