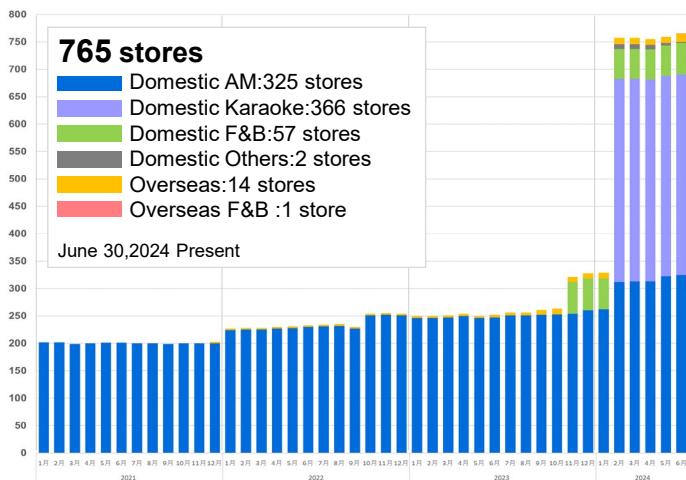


# GENDA Group Store Expansion Progress Report

※Period covered: June 1, 2024 – June 30, 2024

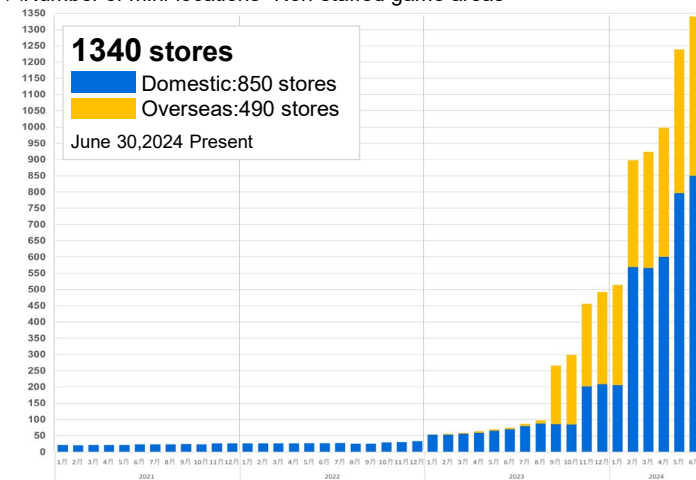
## 1. Number of stores and offices

Number of stores



Number of stores

※Number of mini-locations \*Non-staffed game areas



※ Domestic F&B is the total number of "Lemonade by Lemonica" and "Hill Valley" ※ Domestic Others are stores other than AM, F&B, and Karaoke in Japan.

## 2. Amusement facilities in Japan, expanding in urban and suburban areas

"GiGO OMIYA WEST EXIT" is located right outside the west exit of Omiya Station. The "GiGO BANDAI CITY BUS TERMINAL," the first store to open in Niigata, opened in a commercial facility representing the Niigata area, and on June 21, two urban GiGO stores had their grand openings at the same time. Both stores opened amidst a high level of attention, with their exterior designs spreading widely on SNS even before their opening, and they are off to a good start. Three "GAME FANTASIAN" stores have also joined the group this month. These stores are widely loved by local customers, especially the large ones along main roads. From stores with distinctive characteristics in urban and suburban areas respectively, opportunities to experience GiGO's exclusive products and entertainment are expanding.



## 3. New store openings for Hill Valley and LEMONADE by Lemonica

A directly-managed "Hill Valley" store has opened in "LaLaport Ebina" directly connected to "Ebina" station, a terminal station with three train lines. From daily use to personalized gifts, we will deliver blissful moments with our original popcorn. Furthermore, "LEMONADE by Lemonica" opened in "LaLaport Numazu". Many customers visit the store for the perfect lemonade for the current season.



## 4. GENDA Group's overseas store development is accelerating.

GiGO has opened two new stores in Taiwan: "GiGO Guang San SOGO" and "GiGO MITSUI OUTLET PARK LINKOU No. 2". This brings the total number of stores in Taiwan to six, where Japan's proud "game arcade culture" is steadily gaining acceptance. In the future, GiGO will continue to bring its unique entertainment to Taiwanese customers through the development of exclusive GiGO products and the planning of unique events. The first "LEMONADE by Lemonica" flagship store in the UK Starting with this opening, we aim to open more stores in Europe in the future.

