

September 30, 2024

To Our Valued Stakeholders

Company Name	GENDA Inc.	
Name of Representative	Representative Director	Mai Shin
	and President	
	(Code No.: 9166 Tokyo Stock Exchange Growth Market)	
Contact information	Director CFO	Taiju Watanabe
		(TEL 03-6281-4781)

### **Notice Concerning Acquisition of Fixed Assets and Opening of a New Store**

GENDA Inc. (Headquarters: Minato-ku, Tokyo; Representative Director and Chairman of the Board: Nao Kataoka; Representative Director and President: Mai Shin) and its group company (hereinafter "our group") has entered into an agreement to acquire fixed assets, etc., including the assets of one karaoke facility (Location: Wakabayashi-ku, Sendai City, Miyagi Prefecture) operated by ATOM Corporation (Headquarters: Yokohama City, Kanagawa Prefecture; Representative Director and President: Kimihiro Tanaka; hereinafter "ATOM"), which operates karaoke facilities, etc., and this agreement will come into effect on September 30, 2024. The store is scheduled to open in November 2024 as "Karaoke BanBan Sendai Yamatomachi (tentative name)" under the management of Shin Corporation Co., Ltd. (Headquarters: Minato-ku, Tokyo; Representative Director and President: Tadashi Kawaguchi; hereafter "Shin Corporation"), a group company (consolidated subsidiary)

This matter is within the scope of the Minor Standards of Timely Disclosure for "Transfer or Acquisition of Fixed Assets by Subsidiaries, etc., and Lease of Fixed Assets" stipulated by Tokyo Stock Exchange, Inc. and is disclosed on a voluntary basis; therefore, some items have been omitted.

#### 1. Reason for acquisition

Our group has set the aspiration of "More fun for your days" and aims to become the "World's No.1 Entertainment Company" by 2040. Our group operates karaoke facilities, aiming to become a karaoke facility that is loved by customers for a long time, and is working to manage its facilities with high quality and attentive service. Our group is expanding its store network through new store openings and M&A with the aim of delivering entertainment experiences to an even greater number of customers. (Our group operates 366 karaoke facilities as of August 31, 2024)

With the acquisition of the store assets, the store to be acquired will be rebranded as the

"Karaoke BanBan" brand and reopened as "Karaoke BanBan Sendai Yamatomachi (tentative name)" in November 2024.

The participation of the acquired stores in our group is expected to improve the efficiency of store operations through the sharing of human resources and DX knowledge with the stores currently operated by our group, and through joint purchasing of consumables and other items. Furthermore, our group can expect to increase the profits of the stores to be transferred from both a cost reduction and sales improvement perspective, through the implementation of IP collaborations that utilize the amusement business network which plays a central role in the Group's Entertainment Platform Business, and the provision of food and beverages developed by the Food & Beverage Business.

We will continue to strive to create attractive facilities so that we can offer a more enjoyable entertainment experience to all customers who visit the stores to be acquired.

## 2. Details of Acquired Assets

Store assets, etc. related to one karaoke facility

## 3. Acquisition cost

The acquisition price will not be disclosed due to confidentiality obligations with the counterparty. The acquisition price is within the scope of the Tokyo Stock Exchange's standards for the timely disclosure of information on the acquisition of fixed assets.

## 4. Overview of the consolidated subsidiary conducting the acquisition of the fixed assets

(1)	Name	Shin Corporation Co., Ltd.
(2)	Location	1-9-1 Higashi Shimbashi, Minato-ku, Tokyo
(3)	Title and name of representative	Tadashi Kawaguchi, Representative Director and President
(4)	Business	Amusement business including karaoke facilities
(5)	Capital stock	10 million yen
(6)	Date of Establishment	June 14, 1989
(7)	Share of equity	GENDA Inc.: 96.93%. ONTSU Co., Ltd.: 2.23%.

## 5. Outline of the counterparty

(1)	Name	ATOM Corporation
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(2)	Location	2-2-1 Minato Mirai, Nishi-ku, Yokohama City, Kanagawa Prefecture	
(3)	Title and name of representative	Kimihiro Tanaka, Representative Director and President	
(4)	Business	Management of directly managed and franchise restaurant chains (including karaoke facilities) in the Tohoku, North Kanto, Tokai and Hokuriku regions	
(5)	Capital stock	100 million yen	
(6)	Date of Establishment	January 14, 1972	
(7)	Relationship between the listed company and the Company	Capital ties	NA
		Personal relations	NA
		Business relations	NA
		Related Party Status	NA

#### 6. Acquisition schedule

(1)	Date of Signing	August 26, 2024
(2)	Date of Closing	September 30, 2024

#### 7. Future outlook

The impact of this matter on the consolidated business performance and financial position is expected to be minor. However, if a significant change in business conditions results in a financial impact, we will disclose such information as soon as it becomes clear.