

FEBRUARY

2025

GENDA Store Development Progress Report

*Period covered: January 1, 2025 - January 31, 2025

1. Karaoke BanBan opened 3 stores in Okinawa and Tokyo.

On the 10th, “Karaoke BanBan Omoromachi” opened in Naha city, Okinawa, as the 5th store in Okinawa. It has a total of 52 rooms, including family rooms, and 6 darts machines. A new amusement spot opened in Naha city, which is crowded with tourists, and is full of customers until late at night.

In addition, on the 17th, “Karaoke BanBan Kamata Station East Exit” and “Karaoke BanBan Kamata Station West Exit” opened at Kamata Station in Ota-ku, Tokyo, on the same day. Both stores are located in buildings facing the rotary in front of Kamata Station, with the East Exit store having 50 rooms on the 4th and the 5th floors of FUNDES Kamata Building completed last year and the West Exit store having 20 rooms on the 4th floor of Kamata Nishiguchi Kaikan. Because of its location near Haneda Airport, many foreign tourists and business travelers visit the area in front of Kamata Station. Both stores are crowded every day with customers who want to enjoy karaoke.

2. Dynamo Amusement opened "VR BASE TOKYO" in Tokyo Tower.

On the 24th, a VR attraction facility “VR BASE TOKYO” opened for a limited time on the 1st floor of Tokyo Tower’s Foot Town in Minato-ku, Tokyo. Centering on “INFINITY WARS,” that is the first large-scale free-roam VR shooter (no wiring so that you can move around freely) in Japan and can be enjoyed by up to 16 people, and 4 other VR attractions, including “Ultra Reverse Bungy,” which is a ride-type VR attraction, and “COSMO BALLOON,” which is a balloon ride VR that takes players on a journey through the world’s most beautiful landscapes. VR BASE TOKYO has become popular because you can easily enjoy experiences, which surpass those of actual amusement parks, in Tokyo Tower located in the center of Tokyo, for example, enjoying “INFINITY WARS” and a scary ride in “Ultra Reverse Bungy” with your family.



Karaoke BanBan Omoromachi



Karaoke BanBan Kamata West Exit



Karaoke BanBan Kamata East Exit



VR BASE TOKYO



How to play INFINITY WARS