

March 18, 2025

To Our Valued Stakeholders

Company Name	GENDA Inc.	
Name of Representative	Representative Director and President	Mai Shin
	(Code No.: 9166 Tokyo Stock Exchange Growth Market)	
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Notice Concerning Issuance of GENDA Sales Progress Report (March 2025)

We hereby announce the revenue by segment and topics for February 2025. Please kindly note that the figures are preliminary and may be revised later.

Since our growth strategy is M&A, the single month comparison of the revenue growth rate greatly fluctuates depending on the timing of consolidation of target companies of M&A.

For example, in the report to be released in April 2025, the growth rate is expected to expand because ActPro, HALOS and D-eight, etc., which are scheduled to be consolidated from March 2025, will be included.

For more detail on this idea, please refer to “[Q3. What is your idea of issuance of GENDA Sales Progress Report?](#)’ of [Frequently Asked Questions and Answers \(February 2025\)](#)” disclosed on February 28, 2025.

(Unit: million yen)		Single Month Comparison		
		February 2024	February 2025	YoY
Entertainment Platform Business	Amusement	4,981	6,621	+32.9%
	Karaoke	1,520	1,836	+20.8%
	F&B	118	287	+141.8%
	Total	6,620	8,745	+32.0%
Entertainment Contents Business	Character MD	515	442	-14.2%
	Contents & Promotion	321	258	-19.4%
	Total	837	701	-16.2%
Total amount		7,457	9,446	+26.6%

MARCH

2025

GENDA Store Development Progress Report

*Period covered: February 1 - February 28, 2025

1. 7 stores of “DORAMA” joined “GiGO Group stores”

On the 1st, amusement arcades operated by DORAMA Co., Ltd. joined the GiGO Group stores. All the 7 stores are community-based and unique: 3 prize specialty stores in Shimokitazawa, Tokyo; Hachioji Takakura store in Tokyo, which offers a large selection of medal and music games; Fujisawa store and Kohoku Interchange store in Kanagawa; and Ashikaga store in Tochigi. In the future, by promoting store DX based on GiGO’s know-how and aggressively incorporating campaigns such as collaboration prizes with popular characters, we will deliver a variety of contents utilizing GiGO’s advantage of scale while maintaining the community-based operation.

2. “GiGO atré Kawagoe” opened in Kawagoe City, Saitama

On the 7th, “GiGO atré Kawagoe” opened on the 1st floor of “atré Kawagoe” directly connected to Kawagoe Station on JR Kawagoe Line and Tobu Tojo Line in Kawagoe City, Saitama. The store’s most notable feature is a 12-meter-wide mural placed on the store’s dedicated escalator leading from the pedestrian deck at Kawagoe Station. This was made by a collaboration between Hyakkimaru, who is a cutout artist and lives in Kawagoe city, and GiGO. It shows a design which combines the expressive and bold composition of the characters, GiGO’s brand graphics and Kawagoe’s streetscapes with Kurazukuri style (*a Japanese traditional method of construction*). The opening of the store became a topic of interest on SNS and temporarily trended on the 7th. The store got crowded with approximately 4 times as many customers as initially planned, including local residents and ardent fans of art.

3. “GiGO NU Chayamachi” opened very close to “Osaka Umeda Station”

On the 21st, “GiGO NU Chayamachi” opened in a location just a minute walk from the gate of Chayamachi Exit of Osaka Umeda Station on Hankyu Railway Line. As “NU Chayamachi” of Hankyu Hanshin Group was renovated under the new concept of “a facility where you can thoroughly pursue and enjoy what you love,” we opened GiGO on the 4th floor. Since its opening, customers who agree with the new concept of the facility have been making an active migrates in the building, for example, those who came to “Animate” on the 3rd floor, “Ryuno-shippo” (*a trading card shop*) on the 4th and “Tower Records Café” on the 6th have visited GiGO as well. The building has already become a hot place to visit.

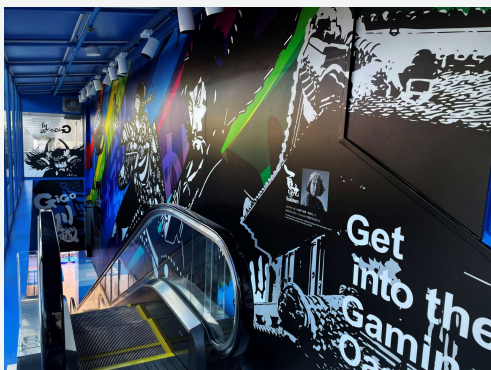
DORAMA



DORAMA Hachioji Takakura



DORAMA Kohoku Interchange



GiGO atré Kawagoe Mural



Glass walls on the 1st floor



GiGO NU Chayamachi

GENDA:)