

May 21, 2025

To Our Valued Stakeholders

Company Name GENDA Inc.
Name of Representative Director, Nao Kataoka
Representative President and CEO
(Code No.: 9166 Tokyo Stock Exchange Growth Market)
Contact information Managing Director, CFO Taiju Watanabe
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Notice Concerning Issuance of GENDA Sales Progress Report (May 2025)

We hereby announce the revenue by segment and topics for April 2025. Please kindly note that the figures are preliminary and may be revised later.

(Unit: million yen)		Single Month Comparison			Cumulative Comparison		
Name of Segment		April 2024	April 2025	YoY	Feb-Apr 2024	Feb-Apr 2025	YoY
Entertainment Platform Business	Amusement	5,186	8,367	+61.3%	15,853	23,244	+46.6%
	Karaoke	1,621	2,048	+26.3%	5,172	6,451	+24.7%
	Tourism	-	280	-%	-	491	-%
	F&B	172	368	+114.0%	469	1,010	+115.3%
	Sub-total	6,979	11,064	+58.5%	21,495	31,198	+45.1%
Entertainment Contents Business	Character MD	709	674	-4.9%	1,829	1,595	-12.7%
	Contents & Promotion	478	843	+76.1%	1,359	1,540	+13.2%
	Sub-total	1,188	1,518	+27.7%	3,189	3,136	-1.6%
Grand total		8,167	12,582	+54.0%	24,685	34,334	+39.0%

MAY

2025

GENDA Store Development Progress Report

*Period covered: April 1 - April 30, 2025

1. “Game Goose Musashikoyama” joined the stores of GiGO group.

On the 1st, Game Goose Musashikoyama, which has been loved by customers in the local community in the Musashikoyama Palm Shopping Arcade, the longest shopping arcade in Tokyo, joined the stores of GiGO group. It is currently operated on 3 floors, from the first to the 3rd and we plan to expand it to the 4th floor through renovation. As a store of GiGO group, the store will aim for further evolution by streamlining store operations through DX and introducing GiGO’s exclusive prizes and popular ones.

2. “GiGO Namba Ebisubashi” opened, the 3rd store in Namba area, Osaka.

On the 18th, “GiGO Namba Ebisubashi” opened, the 3rd store in Namba area, Osaka, following “GiGO Osaka Dotonbori Main Store” and “GiGO Namba AViON.” The store, with its eye-catching GiGO blue color in the Ebisubashi-Suji arcade, specializes in crane games and is crowded with inbound and local customers who visit the store for the latest popular prizes and GiGO’s exclusive ones. At the same time, “GiGO Namba AViON” increased its floor space from 4 floors from the basement to the 3rd floor to 5 floors, including the 4th floor. This has made it possible for customers to enjoy “GiGO” more while making the rounds of the 3 stores in Namba area.

3. “Karaoke BanBan Shibuya Center-Gai 2” opened, the 3rd store in Shibuya.

On the 25th, “Karaoke BanBan Shibuya Center-Gai 2” opened, the 3rd store in the Shibuya Station area. Located in the center of Shibuya Center-Gai and operating on 5 floors from the 2nd to the 6th floor, the store has 31 rooms, including a large one that can accommodate 10 people, and can be used for a variety of occasions, from solo karaoke to large gatherings such as off-line meetings for “Oshi-Katsu.” On the opening day, many students and young people visited the store, which was highly praised for its beautiful interior and the latest models of karaoke machines. Besides, the customers have been enjoying “Karaoke BanBan” to the fullest, as evidenced by the excitement generated by the online lottery held as part of the opening event.

4. “GiGO’s *taiyaki*” opened at AEON MALL Musashi Murayama.

On the 25th, “Kids Market” opened at renewed “GiGO AEON MALL Musashi Murayama” in collaboration with Tomica and the 8th “GiGO’s *taiyaki*(*)” store in Japan opened in the adjacent space. “Tomica-yaki,” collaborated with a diecasting miniature car, “Tomica,” made its first appearance at the store, and has been purchased by many customers as a souvenir from the opening day. GiGO’s new “fun” and “deliciousness” have been well received by families visiting AEON MALL. (**Taiyaki* is a Japanese fish-shaped waffle filled with red bean paste or cream.)

5. The 3rd “GiGO” and the First “Little Planet” royally opened in Vietnam.

On the 27th, the 3rd GiGO store and the first Little Planet in Vietnam opened simultaneously on the 4th floor of Vincom Mega Mall Thao Dien in Ho Chi Minh City, Vietnam. The GiGO store offers customers a new experience through entertainment unique to Japanese GiGO, such as an interior decorated with Japanese typography and a corner dedicated to photo sticker booths. In addition, “Little Planet,” operated by GiGO Vietnam, offers the latest digital attractions for families and got to be popular among Vietnamese families.



Game Goose Musashikoyama



Karaoke BanBan Shibuya Center-Gai 2



GiGO AEON MALL Musashi Murayama



GiGO Vincom Mega Mall Thao Dien



GiGO Namba Ebisubashi



GiGO's *taiyaki*



Little Planet Vincom Mega Mall Thao Dien

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