

June 18, 2025

To Our Valued Stakeholders

Company Name            GENDA Inc.  
Name of                   Representative Director,            Nao Kataoka  
Representative           President and CEO  
(Code No.: 9166 Tokyo Stock Exchange Growth Market)  
Contact information    Managing Director, CFO            Taiju Watanabe  
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**Notice Concerning Issuance of GENDA Sales Progress Report (June 2025)**

We hereby announce the revenue by segment and topics for May 2025. Please kindly note that the figures are preliminary and may be revised later.

(Unit: million yen)		Single Month Comparison			Cumulative Comparison		
Name of Segment		May 2024	May 2025	YoY	Feb-May 2024	Feb-May 2025	YoY
Entertainment Platform Business	Amusement	5,333	8,258	+54.8%	21,187	31,439	+48.3%
	Karaoke	1,668	2,254	+35.1%	6,840	8,705	+27.2%
	Tourism	-	271	-%	-	763	-%
	F&B	283	355	+25.4%	752	1,365	+81.4%
	Sub-total	7,285	11,138	+52.8%	28,780	42,274	+46.8%
Entertainment Contents Business	Character MD	531	614	+15.6%	2,361	2,208	-6.4%
	Contents & Promotion	418	404	-3.5%	1,778	1,944	+9.3%
	Sub-total	950	1,018	+7.2%	4,139	4,152	+0.3%
Grand total		8,235	12,157	+47.6%	32,920	46,426	+41.0%

# JUNE

2025

## GENDA Store Development Progress Report

\*Period covered: May 1 – May 31, 2025

### 1. “Amusement Park Sakura Youkaichi” joined GiGO group stores.

On the 1st, “Amusement Park Sakura Youkaichi,” located on the 4th floor of Shopping Plaza apia Youkaichi in front of Youkaichi station in Higashiomori city, Shiga, joined GiGO group stores. In the store, known and loved as a community-based arcade for many years, we plan to roll out GiGO-exclusive character collaboration campaigns and prizes in the future. We will keep evolving while adding new attractions to bring fun to the community.

### 2. 13 amusement arcades etc. of “Youing” joined GiGO group stores.

On the 8th, 9 stores of “Indoor Amusement Park Youing,” which have long been supported mainly by families with little kids based on the concept of an “indoor amusement park for families,” 2 stores of “LAPUTA Bowl” and 2 stores of “Kids Paradise,” 13 stores in total joined GiGO group stores. This brings the total number of GiGO’s bowling premises to 8, and with the addition of “Gacha Gacha City,” a capsule toy machine specialty store whose market has been booming in recent years, the variety of premises has expanded. We will keep delivering more opportunities for everyone to enjoy.

### 3. GiGO debuted in the UK! GENDA’s Entertainment Platform expands in Europe.

On the 16th, GENDA Europe Ltd. opened 2 GiGO stores in London, the UK, one in “Japan Centre Ichiba,” that is the largest Japanese food hall in Europe, and the other in “Animetal,” which is an anime figure store. This is the first opening of “GiGO brand” in a Western country. We will actively promote the opening of “GiGO” stores in the UK as well through GENDA Europe.

### 4. “GiGO Machida Tokyu Twins” opened in front of Machida station.

On the 28th, “GiGO Machida Tokyu Twins” opened on the 3rd floor of Machida Tokyu Twins East, a commercial facility in front of Machida station. This store offers a wide variety of crane games to provide visitors a fun time. There are clothing shops, accessories ones and a café on the same floor, providing an attractive environment where visitors can casually drop by during their shopping. Besides, there is a capsule toy specialty store next to the store, offering a variety of ways to have fun. The store has received many customers since its opening and has been well received. We will keep offering a full entertainment experience through campaigns and events.

### 5. A new GiGO filled with Gen Z’s “likes” - “GiGO LaLa terrace Kawaguchi.”

On the 31st, “GiGO LaLa terrace Kawaguchi” opened on the 8th floor of Mitsui Shopping Park LaLa terrace Kawaguchi, which grand opened on the site of former SOGO Kawaguchi. In the store with the theme “Lofi & Chillout” that resonates with and excites Generation Z, “fanfancy+ with GiGO,” (Oshi-Katsu), “LEMONADE by Lemonica” (lemonade) and “GORON!” (capsule toys), 3 specialty stores opened simultaneously, along with a relaxing café space. The store, where 3 of GENDA’s distinct brands gather in one place, is bustling daily with Generation Z, students and families. They are enjoying not only games but also engaging in “Oshi-Katsu,” relaxing at the café space, and trying their luck with capsule toys, creating a vibrant atmosphere as they explore. Day after day, it is attracting a crowd far exceeding expectations.



Amusement Sakura Youkaichi



Japan Centre Ichiba, London



GiGO Machida Tokyu Twins



fanfancy+ with GiGO, LaLa terrace Kawaguchi



13 stores of Youing



Animetal, London



GiGO LaLa terrace Kawaguchi



LEMONADE by Lemonica, GiGO LaLa terrace Kawaguchi

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