

September 12, 2025

To Our Valued Stakeholders

Company Name GENDA Inc.
Name of Representative Director, Nao Kataoka
Representative President and CEO
(Code No.: 9166 Tokyo Stock Exchange Growth Market)
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Notice Concerning Issuance of GENDA Sales Progress Report (September 2025)

We hereby announce the revenue by segment and topics for August 2025. Please kindly note that the figures are preliminary and may be revised later.

(Unit: million yen)		Single Month Comparison			Cumulative Comparison		
Name of Segment		August 2024	August 2025	YoY	Feb-Aug 2024	Feb-Aug 2025	YoY
Entertainment Platform Business	Amusement	7,079	13,029	+84.0%	39,239	64,367	+64.0%
	Karaoke	2,101	2,815	+34.0%	12,203	15,718	+28.8%
	Tourism	-	211	-%	-	1,405	-%
	F&B	452	422	-6.6%	1,878	2,555	+36.0%
	Sub-total	9,633	16,479	+71.0%	53,321	84,047	+57.6%
Entertainment Contents Business	Character MD	569	1,000	+75.6%	4,257	4,786	+12.4%
	Contents & Promotion	193	406	+110.0%	2,343	3,025	+29.1%
	Sub-total	763	1,407	+84.3%	6,601	7,812	+18.3%
Grand total		10,396	17,886	+72.0%	59,922	91,859	+53.2%

SEPTEMBER

2025

GENDA Store Development Progress Report

Period covered: August 1 - August 31, 2025

1. Grand opening of “GiGO Naha Kokusai-dori” in Naha city's largest bustling downtown area

On the 7th, “GiGO Naha Kokusai-dori,” the third GiGO in Okinawa, had its grand opening on Kokusai-dori, the city's largest shopping and entertainment district, which attracts 7.4 million tourists annually. The store with 3 floors, a 5-minute walk from Prefectural Office Station on the Yui Rail, is the first of its kind on the street. It is bustling daily with both Japanese and foreign tourists who enjoy popular games like claw machines, music games and photo sticker booths, as well as GiGO exclusive prizes and character collaborations campaigns, and after 6p.m., the atmosphere becomes even more lively. We are delivering a memorable experience both day and night.



GiGO Naha Kokusai-dori

2. Grand opening of “Karaoke BanBan Mizonokuchi 2” in front of “Mizonokuchi Station”

On the 1st, “Karaoke BanBan Mizonokuchi 2” had its grand opening in a highly visible location with easy access from Mizonokuchi Station in Kawasaki city, Kanagawa. The store, which customers praise as “bright and clean,” features the latest machines, large rooms for up to 25 people and kids' room. It can be used for a variety of purposes, including karaoke, group gatherings, and off-line meetings for enjoying “Oshi-Katsu.” Since the grand opening, customers have voiced their delight, saying, “It is so bright and clean.” During the day, many local senior citizens also visit, making it a bustling spot for people of all ages.



Karaoke BanBan Mizonokuchi 2

3. First “VSING” karaoke stage & bar in Japan opened in Shibuya Center-gai

On the 8th, “VSING Shibuya,” the first store in Japan of the karaoke stage and bar “VSING,” opened in Shibuya Center-gai, Tokyo. Originating from Malaysia, “VSING” has 42 stores worldwide, mainly in Asia. VSING Shibuya was born from the group synergy of Shin Corporation's operational know-how cultivated through “Karaoke BanBan” and Dynamo Amusement's planning and production of contents for the Japanese market. At “VSING Stage,” visitors can send “Cheer” gifts to singers on stage via a smartphone app, and then the video, lighting, smoke and other effects change in real time. It is attracting attention as a new business model not seen in Japan, and many people say, “It is fun to get the whole store excited,” making it a hot spot.



VSING Stage



VSING's creative direction



VSING Shibuya

GENDA:)