

DECEMBER

2025

GENDA Store Development Progress Report

*Period covered: November 1 - November 30, 2025

1. Melo Works, operating 62 karaoke facilities like “ALL,” joined GENDA

On the 1st, 62 stores, including the “Karaoke ALL” facilities operated by Melo Works Co., Ltd., joined GENDA. The integration of 62 stores across Tokyo, Kanagawa, Saitama, Chiba and Gunma is expected to improve store operational efficiency through shared human resources, DX expertise and joint purchasing of consumables, etc. At the same time, new services - including IP collaborations utilizing the amusement network and offering F&B products - are expected to attract new customers and boost satisfaction.



Karaoke ALL Iidabashi



Karaoke ALL Hakusan



Karaoke ALL Inagi



Karaoke ALL Kawagoe Kishimachi

2. (Formerly) Inspired Gaming (UK)’s 100 locations in the UK joined GENDA

On the 7th, 100 amusement arcades, including “PLAYNATION” operated by Inspired Gaming (UK) across holiday parks and entertainment venues throughout the UK, along with 125 mini-locations, joined GENDA. The company name was changed to “GENDA Playnation Entertainment Ltd.” As a result, “GENDA Europe Ltd.” began operating large amusement arcades, including “PLAYNATION” in the UK. Moving forward, we aim to further expand our scale by developing stores in Europe and introducing Japanese-style Kawaii prizes and anime IP prizes, similar to what we have been doing in the US.



100 locations incl. PLAYNATION (Bristol), etc.

3. “Studio Coffret Nagoya Meito Studio” opened in Aichi

On the 3rd, “Studio Coffret Nagoya Meito Studio,” the 48th location for the private photography studio brand “Studio Coffret” operated by CARATT, Inc. and the 4th location in Aichi, opened. “Studio Coffret” is a private photography studio specializing in capturing children’s growth milestones in a relaxing, unique space. It is popular for its original Coffret costumes and exclusive use of private shooting spaces by families. Conveniently located with easy access from Nagoya and Sakae Stations, the studio achieved a strong start by receiving approximately twice the expected number of customers since opening.



Studio Coffret Nagoya Meito Studio

4. GiGO opened in 2 large station-front complexes

On the 12th, “GiGO VITA MALL SEISEKI” opened on the 6th floor of the commercial facility connected to Seiseki-Sakuragaoka Station in Tama city, Tokyo. Featuring claw machines and photo sticker booths, the location saw a smooth start with strong attendance from families and students. On the 27th, “GiGO BLIX Chigasaki” opened on the third floor of the large commercial facility in Chigasaki city, Kanagawa.

The facility, long established near the station, has been reborn and features numerous machines like the latest “GiGO CRANE” and photo sticker booths. It has been bustling daily, attracting young couples and families, and receiving approximately 4 times the expected number of customers who are “happy to have a new entertainment spot in Chigasaki.”



GiGO VITA MALL SEISEKI



GiGO BLIX Chigasaki

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5. “FUN VILLAGE in TOKYO-BAY,” the first collaboration with Sakuma Confectionery, opened

On the 28th, “FUN VILLAGE in TOKYO-BAY,” an indoor family park created through a collaboration between GiGO and Sakuma Confectionery, opened at LaLaport TOKYO-BAY in Funabashi city, Chiba. The park offers content themed around Sakuma Confectionery’s “Ichigo (*Strawberry*) Milk” candy. The park’s “retro-cute” interior, which features nostalgic sweet imagery, is highly popular as “Instagrammable.” In addition to families with children, people from Generation Z to adults, are enjoying the world of Sakuma Confectionery’s candies.



FUN VILLAGE in TOKYO-BAY

6. Sweet Pixels inc. opened 3 stores in succession

Sweet Pixels inc. opened 3 stores. On the 7th, “LEMONADE by Lemonica piole HIMEJI” and “UNI DONUTS piole HIMEJI” opened side-by-side on the first basement floor of the piole HIMEJI station building, which is located in Himeji city, Hyogo. On the 25th, “UNI DONUTS AEON Mall Dainichi” opened on the first floor of “AEON Mall Dainichi” in Moriguchi city, Osaka. “LEMONADE by Lemonica,” known for its authentic, proprietary-method lemonade, and “UNI DONUTS,” a Yokohama-based shop specializing in “fluffy, melt-in-your-mouth” raw-textured donuts, are highly popular with shoppers.



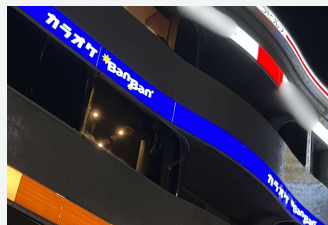
LEMONADE by Lemonica piole HIMEJI · UNI DONUTS piole HIMEJI



UNI DONUTS AEON Mall Dainichi

7. “Karaoke BanBan” opened 6 locations in central Tokyo and suburbs

“Karaoke BanBan” opened 6 stores in November. “Kagurazaka” on the 8th, “Ueno Ekimaedori” on the 14th, “Takadanobaba” on the 21st, “Shinjuku Kabukicho Ichibangai,” “Kawasaki Ginryugai 2” and “Sakudaira” on the 28th. The long-awaited “Karaoke BanBan” made its debut in Ueno and Kabukicho. All 5 stores in Tokyo downtown area feature the latest karaoke equipment and bright, renovated interiors, which customers are enjoying. The Sakudaira store in Nagano opened on the main road near the Sakudaira Shinkansen Station. This suburban location, which also features darts, has attracted many new local customers since its opening.



Karaoke BanBan Kagurazaka



Karaoke BanBan Ueno Ekimaedori



Karaoke BanBan Takadanobaba



Karaoke BanBan Kabukicho Ichibangai



Karaoke BanBan Kawasaki Ginryugai 2



Karaoke BanBan Sakudaira