

January 23, 2026

To Our Valued Stakeholders

Company Name GENDA Inc.
 Name of Representative Director, Nao Kataoka
 Representative President and CEO
 (Code No.: 9166 Tokyo Stock Exchange Growth Market)
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Notice Concerning Issuance of GENDA Sales Progress Report (January 2026)

We hereby announce the monthly revenue by segment, the same-store sales growth rate for domestic amusement arcades and topics for December 2025. Please kindly note that the figures are preliminary and may be revised later.

1. Monthly Revenue

(Unit: million yen)		Single Month Comparison			Cumulative Comparison		
Name of Segment		December 2024	December 2025	YoY	Feb-Dec 2024	Feb-Dec 2025	YoY
Entertainment Platform Business	Amusement	8,406	11,883	+41.3%	66,429	105,931	+59.4%
	Karaoke	2,734	3,717	+35.9%	20,232	26,077	+28.8%
	Lifestyle	—	462	—%	—	1,382	—%
	Tourism	—	230	—%	—	2,429	—%
	F&B	464	467	+0.7%	3,319	4,020	+21.1%
	Sub-total	11,605	16,761	+44.4%	89,980	139,840	+55.4%
Entertainment Contents Business	Character MD	752	1,210	+60.8%	6,677	8,228	+23.2%
	Contents & Promotion	279	519	+85.6%	3,532	4,757	+34.6%
	Sub-total	1,032	1,730	+67.5%	10,210	12,985	+27.1%
Grand total		12,638	18,492	+46.3%	100,191	152,826	+52.5%

2. Same-store Sales Growth Rate for Domestic Amusement Arcades

	2025											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
*1	106%	100%	98%	102%	107%	102%	107%	111%	100%	109%	111%	110%
*2	106%	102%	98%	102%	105%	105%	107%	108%	103%	109%	106%	113%

*1: Unadjusted *2: Calendar-adjusted

Note: The same-store growth rate is a comparison of stores that were fully operating for one full month as our group company's stores in the comparison month of the previous year and are also operating in the current year. "Calendar-adjusted" is the actual performance value resulting from an adjustment to make the number of holidays identical to the previous year.

JANUARY

2026

GENDA Store Development Progress Report

*Period covered: December 1 - December 31, 2025

1. 9 “Newo Enterprises” locations in the U.S. joined GENDA

On the 1st, nine amusement arcades operated by Newo Enterprises, Inc. in Florida joined GENDA. Going forward, we plan to drive growth in the U.S. hotel and resort market by deploying two key initiatives: the “SWAP initiative,” which replaces existing ones with Japanese mini claw machines and Japanese anime IP prizes, and the “Add on initiative,” which installs additional machines at larger venues. These efforts are designed to capture greater market share and broaden our regional network.

2. Combined store of “GiGO” and “Karaoke BanBan” opened in Gunma

On the 1st, “Karaoke BanBan Ota Nishiyajima” opened on the second floor of “GiGO Ota.” This marks the second combined store between GiGO and Karaoke BanBan, following the first location in Kuwana city, Mie. The addition of Karaoke BanBan to the second floor of GiGO has boosted nighttime traffic for the first-floor arcade while driving a high volume of new karaoke visitors to the second floor. Capitalizing on this group synergy, we are significantly maximizing the building’s operating capacity and efficiency.



Karaoke BanBan Ota Nishiyajima

3. 2 new “Karaoke BanBan” stores opened near terminal stations

On the 1st, Karaoke BanBan opened its second Tachikawa location: “Karaoke BanBan Tachikawa Station North Exit Main Store.” Just three minutes from the station, this massive new spot features 50 state-of-the-art karaoke rooms and five dart machines. It is the ultimate station-side destination for anyone looking to enjoy karaoke and darts in one place. Additionally, on the 12th, “Karaoke BanBan Meieki 4-chome” opened as the brands’ fourth location in Nagoya city, Aichi. Also conveniently located just a three-minute walk from Nagoya Station, the facility features 35 rooms equipped with the latest karaoke technology. The venue designed to accommodate a wide range of needs, from solo guests to large groups. Since both the Tachikawa and Nagoya locations are within walking distance of major terminal stations, they have been bustling with a large number of commuters and travelers since their opening.



Karaoke BanBan Tachikawa Station North Exit Main Store



Karaoke BanBan Meieki 4-chome



UNI DONUTS AEON Mall Okazaki

4. Sweet Pixels opened “UNI DONUTS AEON Mall Okazaki”

On the 10th, Sweet Pixels inc. opened “UNI DONUTS AEON Mall Okazaki,” making its fourth location in Aichi. AEON Mall Okazaki is one of the largest commercial complexes in the Mikawa area – popular destination featuring everything from fashion and dining to a movie theater. Hailing from Yokohama, “UNI DONUTS” is a specialty “raw donut” shop. Our signature “fluffy and melting” texture has been a massive hit with shoppers at the mall.



VR BASE TOKYO

5. “VR BASE TOKYO” opened at Canal City Hakata in Fukuoka

On the 19th, in Fukuoka, the VR facility “VR BASE TOKYO / XR CENTER GAME SPACE Fukuoka” opened at Canal City Hakata, co-operated by Dynamo Amusement, Inc. and Japan XR Center. This is the permanent version of “VR BASE TOKYO,” which was previously held as a limited-time event at Tokyo Tower from January to April this year. Visitors can easily enjoy three different VR experiences, including a large-scale, team-based VR shooting game. It has become a hot spot where everyone can find their own way to have fun - whether it is moving your body like you are playing a sport or screaming out loud in the ultra-realistic world of VR.

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6. “GiGO” opened in Roppongi and Susukino, two of Japan’s premier entertainment districts

On the 11th, “GiGO Roppongi” opened across four floors of a building directly connected to Roppongi Station in Tokyo. As the solo amusement arcade in Roppongi area, it powerfully showcases the distinctive brand identity of GiGO. Featuring a design inspired by traditional Japanese stagecraft, specifically “Matsubame (pine trees) and waterfalls,” the storefront is a striking landmark even from Roppongi Crossing. Since its opening, it has attracted a steady stream of customers, primarily young adults. Furthermore, on the 19th, “GiGO Susukino” opened in Hokkaido’s famous tourist district.

This single-tenant building, spanning from the basement level to the fourth floor, is visible from Susukino Crossing. Equipped with an extensive selection of claw machines, rhythm games and darts, the facility offers easy access for quick entertainment. Since its launch, the store has been bustling daily, with the number of tourists and gaming enthusiasts reaching approximately double the initial projections.



GiGO Roppongi



GiGO Susukino

7. New darts and billiards venue, “Point Matsue Gakuen,” opened

On the 28th, Shin Corporation Co., Ltd. opened its seventh darts and billiards bar, “Point Matsue Gakuen,” in Matsue city, Shimane. Located just a three-minute walk from “Karaoke BanBan Matsue Gakuen-dori,” the new venue allows for a wider variety of entertainment options for both individuals and groups. Since the opening, many local residents have visited to enjoy casual games of darts and billiards.



Point Matsue Gakuen

8. “GiGO’s taiyaki” celebrated its grand opening in Vietnam

On the 25th, “GiGO’s taiyaki AEON Mall Binh Tan” opened on the second floor of the mall in Ho Chi Minh City, Vietnam. As the first international “GiGO’s taiyaki,” this shop offers both standard and character-themed “Exclusive Collab Taiyaki.” The location is a hub for Japanese “Oshi Katsu” (fan support activities), featuring a collaboration cafe, character merchandise, and 18 claw machines. Through these unique collaborations, we aim to provide a new, immersive experience for our customers in Vietnam. (*Taiyaki is a Japanese fish-shaped waffle filled with red bean paste or cream.)



GiGO's taiyaki AEON Mall Binh Tan

9. “MY HERO ACADEMIA” prize rollout began at mini-locations across North America

A new rollout of Japanese anime IP prizes began at mini-locations across North America. We started rolling out characters from “MY HERO ACADEMIA” as Kiddleton-exclusive “MY HERO ACADEMIA MINI MASCOT PLUSH” at mini locations of Kiddleton, National Entertainment Network (NEN), Player One, and Barberio. The prizes are already proving popular, especially among local fans of Japanese anime.

