

March 18, 2026

To Our Valued Stakeholders

Company Name GENDA Inc.
Name of Representative Director, Nao Kataoka
Representative President and CEO
(Code No.: 9166 Tokyo Stock Exchange Growth Market)
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Notice Concerning Issuance of GENDA Sales Progress Report (March 2026)

We hereby announce the monthly revenue by segment, the same-store sales growth rate for domestic amusement arcades and topics for February 2026. Please kindly note that the figures are preliminary and may be revised later.

1. Monthly Revenue

(Unit: million yen)

Name of Segment		Single Month Comparison		
		February 2025	February 2026	YoY
Entertainment Platform Business	Amusement	6,620	9,939	150.1%
	Karaoke	1,709	2,405	140.7%
	Lifestyle	127	365	286.4%
	Tourism	—	186	—%
	F&B	287	300	104.5%
	Sub-total	8,744	13,197	150.9%
Entertainment Contents Business	Character MD	444	758	170.8%
	Contents & Promotion	258	232	89.6%
	Sub-total	703	991	140.9%
Grand total		9,448	14,188	150.1%

Note: Due to a revision of management classifications at certain consolidated subsidiaries, the reporting segment for these subsidiaries has been changed from “Karaoke” to “Lifestyle” effective from the current consolidated fiscal year. To ensure comparability, figures for the previous consolidated fiscal year have been reclassified and presented according to the revised reporting segments.

2. Same-store Sales Growth Rate for Domestic Amusement Arcades

	2025										2026	
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
*1	98%	102%	107%	102%	107%	111%	100%	109%	111%	110%	108%	109%
*2	98%	102%	105%	105%	107%	108%	103%	109%	106%	113%	108%	109%

*1: Unadjusted *2: Calendar-adjusted

Note: The same-store growth rate is a comparison of stores that were fully operating for one full month as our group company's stores in the comparison month of the previous year and are also operating in the current year. "Calendar-adjusted" is the actual performance value resulting from an adjustment to make the number of holidays identical to the previous year.

MARCH

2026

GENDA Store Development Progress Report

*Period covered: February 1 – February 28, 2026

1. “KAWAII MONSTER LAND - HARAJUKU-” opened in Harajuku

On the 13th, GiGO and ASOBISYSTEM held the grand opening of “KAWAII MONSTER LAND - HARAJUKU -” on Takeshita Street in Harajuku.” Produced and directed by world-renowned artist Sebastian Masuda, this new entertainment venue generated massive buzz on news and social media following its press conference. It now draws daily crowds of global “KAWAII” fans and families, with many visitors calling the Monster Girl shows a “truly moving” experience.



Press Conference Scene



Monster Girls & Choppy



Original Food & Drink



Monster Kitchen

2. Sweet Pixels inc. opened two locations simultaneously

On the 18th, Sweet Pixels simultaneously opened two shops in a prime location adjacent to the 3rd-floor food court of AEON TOWN Fujimino, a large commercial facility in Fujimino city, Saitama: the lemonade specialty shop “LEMONADE by Lemonica” and the fresh donut specialty shop “UNI DONUTS,” which is making its first appearance in Saitama. Originating in Yokohama and known for its “exquisite, fluffy fresh donuts,” UNI DONUTS has become a local sensation. Many customers purchase them for home or as gifts, and even into March, the shop continues to draw daily crowds and long lines.



LEMONADE by Lemonica • UNI DONUTS AEON TOWN Fujimino



3. “GiGO Crane Game Oasis” debuted in Mie at AEON Mall Kuwana

On the 20th, “GiGO Crane Game Oasis AEON Mall Kuwana” opened on the first floor of “AEON Mall Kuwana,” a large commercial facility in Kuwana city, Mie. With a floor space of approx. 2,640sqm, this is the fifth “GiGO Crane Game Oasis” location and the first of its kind to open in Mie. With a vast selection of character goods, exclusive prizes, and snacks, the shop gained significant buzz by featuring the comedy duo “Bambino.” A massive turnout over the opening long weekend set a new single-day attendance record for all GiGO locations, marking a powerful start.



GiGO Crane Game Oasis AEON Mall Kuwana



The store bustling with many customers

4. “Movie Sumikkogurashi” plushies are now available at mini-locations across North America

We are continuing to expand our lineup of popular IP prizes across our North American locations. At GENDA Americas, characters from “Sumikkogurashi: The Crispies Adventure in Fluffy Land” are now available as “Movie Sumikkogurashi Mascots” in our mini claw machines. They are already proving to be a big hit with local families.



GENDA:)