

July 22, 2026

To Our Valued Stakeholders

Company Name GENDA Inc.
Name of Representative Director, Nao Kataoka
Representative President and CEO
(Code No.: 9166 Tokyo Stock Exchange Growth Market)
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Notice Concerning Issuance of GENDA Sales Progress Report (July 2026)

We hereby announce the monthly revenue by segment, the same-store sales growth rate for domestic amusement arcades and topics for June 2026. Please kindly note that the figures are preliminary and may be revised later.

1. Monthly Revenue

(Unit: million yen)		Single Month Comparison			Cumulative Comparison		
Name of Segment		June 2025	June 2026	YoY	FY2026/1	FY2027/1	YoY
Entertainment Platform Business	Amusement	8,367	11,654	139.2%	39,806	58,527	147.0%
	Karaoke	1,839	2,420	131.5%	10,027	13,243	132.0%
	Lifestyle	134	409	304.7%	652	2,167	332.0%
	Tourism	210	264	125.6%	973	1,435	147.4%
	F&B	385	300	77.9%	1,751	1,731	98.8%
	Sub-total	10,937	15,049	137.5%	53,211	77,106	144.9%
Entertainment Contents Business	Character MD	757	866	114.4%	2,965	4,547	153.3%
	Contents & Promotion	390	309	79.2%	2,334	1,713	73.4%
	Sub-total	1,147	1,176	102.4%	5,300	6,261	118.1%
Grand total		12,085	16,225	134.2%	58,512	83,367	142.4%

2. Same-store Sales Growth Rate for Domestic Amusement Arcades

Taking calendar effects into account, same-store growth rate for June came in at 104%. Driven by campaigns such as the “*‘TWICE’ JAPAN Debut 9th Anniversary! Dot-designed ‘TWICE LOVELYS’ available exclusively at GiGO!*” campaign starting June 27, same-store sales for the final week of June reached 125.9% compared to the same week of the previous year. Performance has continued to trend strongly into July.

	2025						2026					
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
*1	107%	111%	100%	109%	111%	110%	108%	109%	110%	107%	113%	102%
*2	107%	108%	103%	109%	106%	113%	108%	109%	111%	107%	106%	104%

*1: Unadjusted *2: Calendar-adjusted

Note: The same-store growth rate is a comparison of stores that were fully operating for one full month as our group company's stores in the comparison month of the previous year and are also operating in the current year. "Calendar-adjusted" is the actual performance value resulting from an adjustment to make the number of holidays identical to the previous year.

JULY

2026

GENDA Store Development Progress Report

*Period covered: June 1 – June 30, 2026

1. Second GiGO Shanghai Store opens at Jing An Joy City

On the 1st, “GiGO Shanghai Jing An Joy City,” the brand’s second store in Shanghai, has officially opened. Located in one of the city’s most vibrant shopping malls, Jing An Joy City is a major hotspot for local youth and anime fans, famous for hosting popular IP events and cutting-edge pop culture. The new location features amusement arcades, “GiGO’s *taiyaki* (*),” a collaboration café, and a merchandise zone, alongside dedicated areas for capsule toys, trading card battles, and a makeup/changing space for cosplayers. Since its opening, the store has drawn massive crowds, particularly for its Japanese IP merchandise. We aim to continue delivering exciting Japanese IP collaborations to fans in Shanghai.

(*Taiyaki is a Japanese fish-shaped waffle filled with red bean paste or cream.)



GiGO Shanghai Jing An Joy City

2. GiGO Crane Game Oasis opens in Nagasaki

On the 13th, the GiGO inside “Sun Spa Omura,” a leisure complex near Nagasaki Airport’s Mishima Ohashi Bridge, has reopened as “GiGO Crane Game Oasis.” Making the first of its kind in Nagasaki and the second in Kyushu, this specialty arcade features beginner- and child-friendly setups and a wide selection of everyday prizes like food and household goods. Thanks to its location alongside hot springs and restaurants, the store is drawing massive crowds, from diners and bathers to those hunting for daily essentials. The grand opening was a massive success, getting off to a flying start by pulling in ten times the previous year’s visitor count over its first two days.



GiGO Crane Game Oasis Sun Spa Omura

3. New “Studio Coffret Kumagaya Studio” opens in Saitama

On the 27th, “Studio Coffret Kumagaya Studio,” the brand’s fifth private photography studio in Saitama, has officially opened. Located in family-friendly Kumagaya, the studio is highly accessible, featuring on-site parking and sitting just a seven-minute walk from Kumagaya Station. Full reservable private studios have seen high demand recently, allowing families to relax and enjoy a premium, stress-free experience, and enabling us to deliver a high-value service. Operating under the concept “*TISSER LE TEMPS – Weaving Time*,” the studio aims to capture everything from early childhood milestones to everyday moments. Driven by high anticipation ahead of the launch, July bookings have already doubled initial projections.



Studio Coffret Kumagaya Studio

4. MY HERO ACADEMIA Mini-figures debut in North American mini-locations

GENDA Americas has launched “MY HERO ACADEMIA” mini-figures featuring SHOTO TODOROKI and ALL MIGHT under the product name “MY HERO ACADEMIA Figuno-SHOTO TODOROKI•ALL MIGHT-” across its amusement arcades in North America. The figures have already been highly well-received by local customers.



GENDA:)