August 5, 2026

To Our Valued Stakeholders

Company Name	GENDA Inc.	
Name of Representative	Representative Director, President and CEO	Nao Kataoka

(Code No.: 9166 Tokyo Stock Exchange Growth Market)

Contact information	Managing Director, CFO	Taiju Watanabe

(TEL 03-6281-4781)

Notice regarding the Establishment of a Joint Venture Company by GENDA Inc. and LDH Japan Inc.

GENDA Inc. (Headquarters: Minato-ku, Tokyo; Representative Director, President and CEO: Nao Kataoka; hereinafter referred to as “Company”) hereby announces that we have today entered into an agreement with LDH JAPAN Inc. (Headquarters: Meguro-ku, Tokyo; Chairman, CEO, and CCO: Hiroyuki Igarashi【EXILE HIRO】; hereinafter “LDH JAPAN”) regarding the establishment of a joint venture company (hereinafter “Joint Venture”) to engage in IP (Intellectual Property) planning and related businesses, as detailed below.

Koji Hoshino, who has extensive expertise and an established network in the entertainment industry, having served as President at both The Walt Disney Company (Japan) Ltd. and Studio Ghibli Inc., is scheduled to assume the role of Representative Director of the Joint Venture.

This matter falls within the scope of the Minor Standards for Timely Disclosure of “business alliances or termination of business alliances” stipulated by the Tokyo Stock Exchange, Inc. and is to be disclosed on a voluntary basis; therefore, certain items have been omitted.

1. Reason for the establishment of the Joint Venture

The Company has set the aspiration of “More fun for your days” and aims to become “the World's No.1 Entertainment Company” in 2040. Our growth strategy is to achieve “Continuous Transformational Growth” through M&A in the entertainment industry, and we operate our business in two segments: “Entertainment Platform Business,” which operates amusement arcades and karaoke facilities, etc., and “Entertainment Contents Business,” which handles the upstream areas of entertainment such as IP.

LDH JAPAN is a comprehensive entertainment company guided by its core philosophy of “Love Dream Happiness,” operating across talent and artist management, music, live events, fan communication, and merchandising. Home to numerous artists including EXILE and J SOUL BROTHERS III, the company possesses strong IP creation capabilities and a robust fan base, handling everything seamlessly from content production to event staging and merchandise distribution.

The Company and LDH JAPAN have decided to establish a joint venture aimed at driving the joint planning and development of new IP by combining their respective IP planning capabilities, content creation strengths, and entertainment industry expertise and networks of Kataoka (GENDA), EXILE HIRO (LDH JAPAN), and Hoshino. By integrating the strengths of both companies, we aim to mutually expand our businesses.

The name of the Joint Venture has been decided as “Tokyo DD, Inc.” “DD” stands for “Dream Dimension,” conveying the meaning of a “new world of dreams” or a “dimension of dreams.” By overlaying “Dimension” - representing a new world - onto “Dream,” a word shared by both company names, the title serves as a symbol of the corporate DNA of both companies. The name reflects our vision to captivate fans in Japan and abroad through the new worlds (dimensions) created by characters and IP, while building a global brand that broadcasts new IP originating from Tokyo to the world.

2. Outline of the Joint Venture

(1)	Name	Tokyo DD, Inc.
(2)	Location	1-9-1 Higashi-Shimbashi, Minato-ku, Tokyo
(3)	Title and Name of Representative	Representative Director Koji Hoshino
(4)	Business	Planning, development, sale, licensing and copyright management of IP, as well as investment in production committees and coordination services
(5)	Capital	50 million yen
(6)	Date of establishment	August 14, 2026
(7)	Shareholding ratio (*)	GENDA Inc. 50.0% LDH JAPAN Inc. 50.0%

(*) Based on voting shares ratio. AGBIOTECH Co., Ltd. is scheduled to hold 1.0% non-voting shares.

3. Earnings forecast for the Joint Venture

The earnings forecast for the Joint Venture is currently undetermined; however, should any matters arise that require disclosure in the future, they will be announced promptly.

4. Outline of the counterparty

(1)	Name	LDH Japan Inc.	
(2)	Location	1-2-2 Higashiyama, Meguro-ku, Tokyo	
(3)	Title and name of Representative	Chairman, CEO, and CCO Hiroyuki Igarashi	
(4)	Business	Management, music, fan communication, merchandising, live, anime/digital, apparel, dance/vocal school, and food and beverage	
(5)	Capital	18,400,000 yen	
(6)	Date of establishment	September 18, 2003	
(7)	Relationship between the listed company and the company concerned	Capital relationship	Not applicable
		Personnel relationship	Not applicable
		Business relationship	Business transactions are conducted with GAGA Corporation, a subsidiary of the Company.
		Related party status	Not applicable

5. Schedule

(1)	Date of internal approval	August 5, 2026
(2)	Date of signing	August 5, 2026
(3)	Business commencement date	August 14, 2026 (scheduled)

6. Future outlook

We expect that the impact of this matter on our consolidated business performance and financial position for the fiscal year ending on January 31, 2027, will be minor. However, if a significant change in business conditions results in a financial impact, we will promptly disclose such information as soon as it becomes clear.