

August 17, 2026

To Our Valued Stakeholders

Company Name	GENDA Inc.	
Name of Representative	Representative Director,	Nao Kataoka
	President and CEO	
(Code No.: 9166 Tokyo Stock Exchange Growth Market)		
Contact information	Managing Director, CFO	Taiju Watanabe
		(TEL 03-6281-4781)

Notice regarding the Expansion of the Shareholder Benefit Program

GENDA Inc. (Headquarters: Minato-ku, Tokyo; Representative Director, President and CEO: Nao Kataoka; hereinafter referred to as “Company”) hereby announces that we have decided to increase the “Shareholder Benefit Points” (hereinafter “Benefit Points”) distributed under our Shareholder Benefit Program by 1.5 times as follows.

1. Purpose of changes to the Shareholder Benefit Program

In order to realize our Aspiration, “More fun for your days,” we aim to build a global entertainment network and increase the “absolute amount of fun” spreading across the globe. To date, we have introduced and operated the Shareholder Benefit Program to express our gratitude to shareholders for their continuous support, to help shareholders deepen their understanding of our business, and to enhance the investment attractiveness of our shares so that a broader range of investors will hold our stock. To express our further appreciation to shareholders, provide increased opportunities to experience our diverse services, and achieve sustainable growth together with our loyal shareholder base, we have decided to increase the “Benefit Points” granted under the Shareholder Benefit Program by 1.5 times.

2. Details of changes to the Shareholder Benefit Program

Under our Shareholder Benefit Program, we award “Benefit Points” according to the number of shares held. The granted Benefit Points can be redeemed for coupons usable at our stores as well as for company products. The details of the changes are outlined below, with modified sections underlined.

(Before change)

Number of shares held	Points granted	
100 ~ 299 shares	2,000 points	(Twice a year, 4,000 points per year)
300 ~ 499 shares	6,000 points	(Twice a year, 12,000 points per year)
500 shares or more	10,000 points	(Twice a year, 20,000 points per year)

(After change)

Number of shares held	Points granted	
100 ~ 299 shares	<u>3,000</u> points	(Twice a year, <u>6,000</u> points per year)
300 ~ 499 shares	<u>9,000</u> points	(Twice a year, <u>18,000</u> points per year)
500 shares or more	<u>15,000</u> points	(Twice a year, <u>30,000</u> points per year)

- Points are valid for six months from the date of issuance.
 - Shareholders who hold rights as of January 31 each year will receive “Benefit Points” on May 1. The granted “Benefit Points” are valid until October 31 of the same year.
 - Shareholders who hold rights as of July 31 each year will receive “Benefit Points” on November 1. The granted “Benefit Points” are valid until April 30 of the following year.

3. Timing of the changes and Eligible shareholders

The revised Shareholder Benefit Program will take effect starting with the points granted on May 1, 2027. Eligible shareholders are those who hold one unit (100 shares) or more, are listed or recorded on the Company’s shareholder register as of January 31, 2027, and have held their shares continuously for at least six months. “Shareholders who have held shares continuously for at least six months” refers to shareholders who are listed or recorded under the same shareholder number as holding one unit (100 shares) or more on the Company’s shareholder register on both July 31, 2026, and January 31, 2027.

Eligible shareholders are scheduled to receive the “Shareholder Benefit Notice” along with their “GENDA Shareholder Benefit App Login ID and Password” by mail around April 2027. Please follow the instructions provided in the “Shareholder Benefit Notice” to install the “GENDA Shareholder Benefit App” on your smartphone and use the benefit.

(For reference)

“Benefit Points” can be exchanged for the following coupons and products.

- Coupons
 - Coupons redeemable at “stores of GiGO group” in Japan
 - ✧ Game machines eligible for shareholder benefits: Claw machines
 - ✧ Usage limit: Up to 1,000 points per day
 - Coupons redeemable at “Karaoke BanBan”
- Products
 - Kleiner Feigling: Redeem 5,000 points for a box (20 bottles)
 - DANZKA FIFTY: Redeem 6,000 points for a bottle
 - DANZKA THE SPIRIT: Redeem 8,000 points for a bottle
 - HillValley Popcorn: Redeem 4,000 points for a gift set (4 barrels)
 - LEMONADE by Lemonica: Redeem 5,500 points for a gift set (3 bottles of lemonade)

Use of Facilities	Alcoholic Beverages	Snacks & Drinks
GiGO   Applicable to claw machines, up to ¥1,000 per day	Kleiner Feigling 	HillValley Popcorn  HillValley Popcorn
Karaoke BanBan  Discount coupon	DANZKA  DANZKA FIFTY  DANZKA THE SPIRIT	LEMONADE by Lemonica  LEMONADE by Lemonica

For further details on the Shareholder Benefit Program, please also visit our company website.

<https://genda.jp/en/ir/stock/shbenefits/>