

August 19, 2026

To Our Valued Stakeholders

Company Name GENDA Inc.
Name of Representative Director, Nao Kataoka
Representative President and CEO
(Code No.: 9166 Tokyo Stock Exchange Growth Market)
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Notice Concerning Issuance of GENDA Sales Progress Report (August 2026)

We hereby announce the monthly revenue by segment, the same-store sales growth rate for domestic amusement arcades and topics for July 2026. Please kindly note that the figures are preliminary and may be revised later.

1. Monthly Revenue

(Unit: million yen)		Single Month Comparison			Cumulative Comparison		
Name of Segment		July 2025	July 2026	YoY	FY2026/1	FY2027/1	YoY
Entertainment Platform Business	Amusement	11,531	14,298	123.9%	51,338	72,825	141.8%
	Karaoke	2,088	2,934	140.5%	12,115	16,178	133.5%
	Lifestyle	134	419	311.0%	787	2,586	328.4%
	Tourism	220	286	129.7%	1,194	1,722	144.2%
	F&B	381	439	115.1%	2,132	2,170	101.7%
	Sub-total	14,356	18,377	128.0%	67,568	95,483	141.3%
Entertainment Contents Business	Character MD	819	1,371	167.2%	3,785	5,918	156.3%
	Contents & Promotion	284	368	129.2%	2,619	2,081	79.4%
	Sub-total	1,104	1,739	157.4%	6,404	8,000	124.9%
Grand total		15,460	20,116	130.1%	73,973	103,484	139.8%

2. Same-store Sales Growth Rate for Domestic Amusement Arcades

	2025					2026						
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
*1	111%	100%	109%	111%	110%	108%	109%	110%	107%	113%	102%	116%
*2	108%	103%	109%	106%	113%	108%	109%	111%	107%	106%	104%	116%

*1: Unadjusted *2: Calendar-adjusted

Note: The same-store growth rate is a comparison of stores that were fully operating for one full month as our group company's stores in the comparison month of the previous year and are also operating in the current year. "Calendar-adjusted" is the actual performance value resulting from an adjustment to make the number of holidays identical to the previous year.

AUGUST

2026

GENDA Store Development Progress Report

*Period covered: July 1 – July 31, 2026

1. 18 new locations join GENDA, including Malaysia's Top Karaoke Chain "Loud Speaker"

On the 8th, Malaysia-based Ottotree Entertainment Sdn Bhd has joined us with 18 locations across major urban malls and commercial centers, including premier karaoke brands "Loud Speaker" and "Mini Studio." The venues offer an accessible, value-driven karaoke experience focused purely on the joy of singing. Moving forward, we will combine their established brand strength with our Karaoke BanBan operational expertise - enhancing Japanese-style customer service, refining venue operations, and introducing advanced DX systems to further elevate karaoke experience in Malaysia.



Loud Speaker Sunway carnival Mall



Loud Speaker IOI Mall Damansara



2. GiGO opens its second "Crane Game Oasis" in Chiba Prefecture

On the 10th, GiGO at Festival Walk Soga in Chiba city has reopened as Chiba Prefecture's second "GiGO Crane Game Oasis." The specialized arcade offers everyday prizes like food and household goods, using accessible setups, such as hook-and-ring mechanics, so that beginners and kids can easily win. While maintaining its original 2005 West Coast design with rare neon lighting that evokes classic American culture, the revamped store drew massive attention on day one, recording 10 times more visitors than the previous year.



GiGO Crane Game Oasis Festival Walk Soga



A West Coast American-inspired interior



An entrance featuring an iconic yellow convertible

3. "Studio Coffret Nara Kashiwagi Studio" now open in Nara city

On the 31st, "Studio Coffret Nara Kashiwagi Studio," a new private photo venue, has opened in Nara city. Located along National Route 24 with dedicated parking, the accessible studio serves as a suburban, family-friendly neighborhood. Designed around the concept "Sieste" (Nap/Rest), the venue offers a hotel-like atmosphere to capture natural family moments, meeting the growing demand for private, high-value photo experiences. The studio is off to a strong start: opening event turnout reached nearly double expectations, and over 90% of August booking slots are already filled.



Studio Coffret Nara Kashiwagi Studio



A space inspired by the "Sieste" concept



Exclusive rental costumes and accessories

GENDA: