November 18, 2026

To Our Valued Stakeholders

Company Name GENDA Inc.

Name of Representative Director, President and CEO Nao Kataoka

(Code No.: 9166 Tokyo Stock Exchange Growth Market)

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Notice Concerning Issuance of GENDA Sales Progress Report (November 2026)

We hereby announce the monthly revenue by segment, the same-store sales growth rate for domestic amusement arcades and topics for October 2026. Please kindly note that the figures are preliminary and may be revised later.

1. Monthly Revenue

(Unit: million yen)

Name of Segment		Single Month Comparison			Cumulative Comparison		
		Oct 2025	Oct 2026	YoY	FY2026/1	FY2027/1	YoY
Entertainment Platform Business	Amusement	10,047	11,906	118.5%	84,353	113,592	134.6%
	Karaoke	1,870	2,662	142.3%	18,592	25,064	134.8%
	Lifestyle	543	596	109.5%	1,608	4,112	255.5%
	Tourism	287	346	120.1%	1,921	2,570	133.7%
	F&B	335	368	109.7%	3,217	3,218	100.0%
	Sub-total	13,085	15,879	121.3%	109,694	148,558	135.4%
Entertainment Contents Business	Character MD	714	1,174	164.3%	6,118	9,304	152.0%
	Contents & Promotion	428	539	126.0%	3,796	3,315	87.3%
	Sub-total	1,143	1,714	149.9%	9,915	12,620	127.2%
Grand total		14,229	17,594	123.6%	119,609	161,178	134.7%

2. Same-store Sales Growth Rate for Domestic Amusement Arcades

	2025		2026									
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
*1	111%	110%	108%	109%	110%	107%	113%	102%	116%	111%	118%	117%
*2	106%	113%	108%	109%	111%	107%	106%	104%	116%	111%	115%	115%

*1: Unadjusted *2: Calendar-adjusted

Note: The same-store sales growth rate is a comparison of stores that were fully operating for one full month as our group company's stores in the comparison month of the previous year and are also operating in the current year. "Calendar-adjusted" is the actual performance value resulting from an adjustment to make the number of holidays identical to the previous year.

NOVEMBER

2026

GENDA Store Development Progress Report

*Period covered: October 1 – October 31, 2026

1. “Kiddleton” completes expansion into 26 U.S. Walmart locations

The rollout of Kiddleton inside U.S. Walmart stores - which kicked off in August with “Kiddleton Sandusky” and “Kiddleton Lorain” in Ohio - reached its 26-store milestone on the 1st with the opening of “Kiddleton Wenatchee” in Washington. By pairing arcade games with popular IP prizes, each location brings a fun, new element to everyday shopping at Walmart. Moving forward, we will continue to leverage our network across North America to bring Japanese IP prizes to customers across the U.S.



Kiddleton Lorain

2. “GiGO AEON Hai Duong” opens in Vietnam

On the 3rd, “GiGO AEON Hai Duong” opened on the second floor of AEON Hai Duong Shopping Center in Hai Phong, roughly a 90-minute drive from Hanoi, marking GiGO’s fourth venue in Vietnam. Across its 582sqm floor, the arcade brings together signature Japanese gaming experiences - from claw machines featuring popular Japanese character prizes to rhythm and driving games. Positioned as a new entertainment hotspot for the area, it has drawn lively crowds of local guests since debuting.



GiGO AEON Hai Duong

3. “Studio Coffret Oyama Studio” opens in Tochigi

On the 10th, “Studio Coffret Oyama Studio” opened in Oyama city as the brand’s second location in Tochigi. Situated in the Higashijonan area - about a 10-minute bus ride from JR Tohoku Shinkansen Oyama Station and close to the city center - the fully private studio comes equipped with eight parking spaces and is designed around the concept of “My Home.” Rooms filled with flowers and greenery create an inspiring, dream-home atmosphere, while an extensive lineup of original costumes and props helps create a one-of-a-kind photo experience just for your family.



Studio Coffret Oyama Studio

4. “Studio Coffret Tachikawa Studio” opens in Tokyo

On the 16th, “Studio Coffret Tachikawa Studio” opened, marking the brand’s 14th studio in Tokyo and 58th overall. Inspired by the concept of *“petit coup de coeur”* (a little flutter of excitement), the interior blends wood, rattan, and antiques into a cozy, warm setting for celebrating milestones like *Shichi-Go-San* (traditional children’s milestone celebration) and first birthdays. Response has been overwhelming, with reservations already fully booked through mid-December. The studio is a 10-minute bus ride from Tachikawa Station (a one-minute walk from the Nakasuna Hoikusho-mae stop) and includes three parking spaces.



Studio Coffret Tachikawa Studio

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5. “GiGO AEON Mall Thanh Hoa” opens in Vietnam

On the 18th, GiGO opened its fifth Vietnam location on the fourth floor of the newly grand-opened AEON Mall Thanh Hoa in northern Vietnam - the brand’s first in the country to debut alongside a new shopping mall launch. Across its 969sqm floor, the venue offers claw machines packed with popular Japanese prizes, kids’ and rhythm games, and an original GiGO kids’ playground. Since opening, it has received a warm reception from the local community as an entertainment spot for all ages.



GiGO AEON Mall Thanh Hoa

6. GiGO opens at bono SAGAMIONO Shopping Center

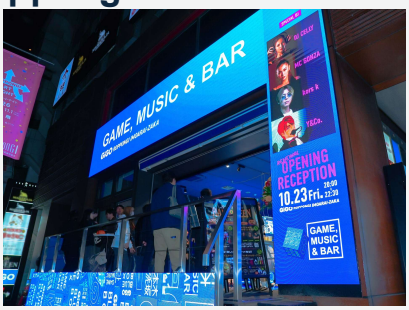
On the 23rd, “GiGO bono SAGAMIONO Shopping Center” held its grand opening as part of the fourth-floor family zone renovation at bono SAGAMIONO Shopping Center, directly linked to Odakyu Line’s Sagami-Ono Station. In addition to claw machines and kids’ arcade machines, the venue features the first Kids Market in Kanagawa - a popular “shopping experience” where kids exchange game tickets for sweets and toys. The new location has been bustling with visitors daily since its debut.



GiGO bono SAGAMIONO Shopping Center

7. “GAME, MUSIC & BAR” opens on Imoaraizaka in Roppongi

On the 23rd, breaking away from the traditional arcade mold, a new concept venue opened at GiGO Roppongi Imoaraizaka around the theme of “an approachable yet special nightlife spot.” The space lets visitors play arcade games while enjoying drinks and authentic DJ-driven music. Its launch reception showcased sets from general producer DJ CELLY alongside MC GONZA, kors k, and Y&Co., positioning the venue as an exciting new hangout where people and culture connect through games.



GiGO Roppongi Imoaraizaka

8. “Loud Speaker” opens in Malaysia

On the 29th, the karaoke venue “Loud Speaker The Waterfront Shoppes” opened at The Waterfront Shoppes in The Light City, a mixed-use development on Penang Island, Malaysia. Situated in a prime spot overlooking the sea and the Penang Bridge, the venue stands out for its bright, spacious entrance. Out of 39 total rooms, seven feature ocean views - a first for the brand. Foot traffic during the first three days more than doubled initial forecasts, marking a strong debut.



Loud Speaker The Waterfront Shoppes